

Small Historic Towns

in Austria, Summer 2010



Small Historic Towns in Austria

History and Ambiance in 18 Small Historic Towns in Austria

You will still find here what many of us have already lost: more time for a chat, more sensitivity for the little things in life and more pleasure in enjoying some of the joys that life gives to us. 18 Small Historic Towns hidden all over Austria like special gems allow you to participate in history and ambiance, pleasures of the table and very special hospitality, far from all hectic rush and the noise of the city.

You will experience the past at every step on the trail of the Romans, Turks and Habsburgs. It begins with the traditional Austrian coffee house, including the famous cuisine of the former multiple-nation state and continues to

the cultures and traditions that are still alive today.

Each season has its own special appeal in the Small Historic Towns. Whether you stay for a weekend in a town, plan a small trip through various towns, discover the marvellous lake and mountain scenery nearby, you will find entertainment everywhere. We have collected valuable information for you on this site, especially hotel recommendations and interesting packages.

We wish you a great deal of fun and enjoyment in discovery, and extend a heartfelt welcome to the Small Historic Towns to you.



main square Baden © GG Tourismus der Stadtgemeinde Baden

Arrangement Western Route:

- 7 nights alternatively in 3 or 4 star hotels
- daily breakfast buffet
- detailed informative material about the small historic towns of your travel route
- admission to the City Museum Steyr (closed on Mondays)
- admission to the City museum of Bad Ischl
- ascend to the Kufstein Castle by glass-encased lift, visit the world's largest outdoor organ and the fortress & folklore museum

Arrangement Eastern Route:

- 7 nights alternatively in 3 or 4 star hotels
- daily buffet breakfast
- detailed information material about the small historic towns of your travel route
- Baden VIP Card during your stay in Baden
- admission to the Beethoven house in Baden
- admission to the Kaiser Villa in Bad Ischl
- 1 x coffee & cake at Café Zauner in Bad Ischl



Salzburg © Tourismus Salzburg

| Rates per person & route | Western Route | Eastern Route |
|--------------------------|---------------|---------------|
| Double room *** | 365,- | 325,- |
| Single room *** | 455,- | 425,- |
| Double room **** | 470,- | 460,- |
| Single room **** | 575,- | 565,- |

High season supplement of 15% for period of 10.7.–27.8.2010 on above published rates. All rates are gross, including 12% commission. Children's reduction (when sharing 2 adults in the room): 0–5 years 100% red., 6–11 years 50% red., 12–15 years 10% red. Parking available for a fee



Innsbruck © TVB Innsbruck



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Steyr © TVB Steyr - R. Hochhauser

Eastern Route

Baden – Bad Radkersburg – Lienz – Bad Ischl – Steyr

Schedule:

- Day 1:** overnight in Baden
Day 2: whole day in Baden, overnight
Day 3: drive to Bad Radkersburg, overnight (184 km, 2 1/2 hrs)
Day 4: drive to Lienz, overnight (338 km, 4 hrs)
Day 5: drive to Bad Ischl, overnight (211 km, 3 hrs)
Day 6: whole day in Bad Ischl, overnight
Day 7: drive to Steyr, overnight, end of journey (104 km, 1 1/2 hrs)

Details:

Day 1: arrival to Baden

The nostalgic Biedermeier town, known far beyond Austria's borders as a noble spa resort, is by no means conventional. On offer, for example, is central Europe's largest casino, the modern Roman Thermal Spa and the famous operetta theatre. Embedded in a historic vineyard landscape, the bridge between tradition and the modern is achieved. Peace and entertainment need not be contradictory.

Day 2: whole day in Baden

Enjoy the entire day in Baden. Explore the charming city of Baden and its surroundings, with over 600 km of hiking tracks and numerous wine taverns.

Day 3: drive from Baden to Bad Radkersburg

This historic town situated in the south of the Styrian thermal region moves in many respects. Arcades, splendid buildings, a sensational museum and the medieval town walls give the town its southern feel. Awarded the European gold medal for the preservation of ancient monuments. Leisurely cycling in the romantic water meadow landscape and idyllic vineyards with cycle maps or GPS.

Day 4: drive from Bad Radkersburg to Lienz

Southwards, to the mountains! The call of the mountains may be irresistible, with the Hohe Tauern and Dolomites national park being so close. Just a few minutes and you are at the foot of the mountains, where you can hike, climb and experience them for yourself. Choose between flowery alpine pastures or rugged cliffs, between mossy walks or stony paths. The feeling of being on one of the countless three thousand metre peaks is phenomenal – safely on the fixed rope route on a jagged rock face, introspective – looking across green meadows, sociable – over a cold beer in the shelter of a mountain hut – and all these things will definitely make you feel happy! And when you come back from the mountains, enjoy an Italian way of life and southern flair with cappuccino under the palm trees, amidst everyday summer life in the town of Lienz.

Day 5: drive from Lienz to Bad Ischl

A magnetic attraction at the turn of the last century. People drove to "summer retreat" – and could recuperate in nearby forests, on traditional alpine meadows or mountain peaks in cool temperatures. Cures for respiratory, cardiovascular and locomotor system ailments have been successfully used for over 175 years. Between a cure and a walk guests met at Zauner and in the evening enjoyed amused a Lehár operetta at the theatre. Stroll through Ischl and experience the old traditions just as they formerly were, but now carefully renovated and modernised.

Day 6: whole day in Bad Ischl

Hikers will discover excursion destinations with fabulous views. The surroundings of Bad Ischl offer more than 100 km of well cared for hiking paths leading to mountain peaks and across lovely Alpine meadows. One popular hike leads up to the Hoisradalm, with a wonderful view over Bad Ischl and the Dachstein glacier. The extensive sports facilities include well kept riding stables, outdoor and indoor tennis courts, a heated swimming pool in the park, salt water swimming pool / sauna, fly fishing centre and around 1,200 km of cycle and mountain bike trails. St. Wolfgang, Hallstatt and the nearby lake areas are other attractive destinations. In winter you can enjoy downhill and cross-country skiing, ice skating and sleigh rides..

Day 7: drive from Bad Ischl to Steyr

At the confluence of the Enns and Steyr rivers lies an especially delightful jewel of old urban building art – the romantic town of Steyr. Time seems to stand still here. Countless historic buildings and a very special atmosphere entice one in all seasons for a walk through the town, to a rafting excursion on the River Enns or to simply stop and admire. Culinary treats from the cuisine of Upper Austria seduce you to enjoyment, modern shops and small farmers' markets invite you to look around. The cultural highlights are the Steyr Music Festival and the serenades at Rosenegg Castle with top class international artists, as well as numerous sporting events and traditional festivals on the historic town square.

Day 8: end of journey or extra night possible



Baden © GC Tourismus der Stadtgemeinde Baden - Lammerhuber



Steyr © TVB Steyr - R. Hochhauser



Bad Radkersburg © TVB Bad Radkersburg



© TVB Bad Ischl



Lienz © Osttirol Werbung - Böhm

Western Route

Steyr – Bad Ischl – Zell am See – Kufstein – Innsbruck – Salzburg

Schedule:

Day 1: overnight in Steyr

Day 2: drive to Bad Ischl, overnight (104 km, 1 1/2 hrs)

Day 3: drive to Zell am See, overnight (123 km, 2 hrs)

Day 4: whole day in Zell am See, overnight

Day 5: drive to Kufstein, overnight (80 km, 1 1/2 hrs)

Day 6: drive to Innsbruck, overnight (75 km, 1 hrs)

Day 7: drive to Salzburg, overnight, end of journey (185 km, 2 hrs)

Details:

Day 1: arrival to Steyr

At the confluence of the Enns and Steyr rivers lies an especially delightful jewel of old urban building art – the romantic town of Steyr. Time seems to stand still here. Countless historic buildings and a very special atmosphere entice one in all seasons for a walk through the town, to a rafting excursion on the River Enns or to simply stop and admire. Culinary treats from the cuisine of Upper Austria seduce you to enjoyment, modern shops and small farmers' markets invite you to look around. The cultural highlights are the Steyr Music Festival and the serenades at Rosenegg Castle with top class international artists, as well as numerous sporting events and traditional festivals on the historic town square.

Day 2: drive from Steyr to Bad Ischl

A magnetic attraction at the turn of the last century. People drove to "summer retreat" – and could recuperate in nearby forests, on traditional alpine meadows or mountain peaks in cool temperatures. Cures for respiratory, cardiovascular and locomotor system ailments have been successfully used for over 175 years. Between a cure and a walk guests met at Zauner and in the evening enjoyed a Lehár operetta at the theatre. Stroll through Ischl and experience the old traditions just as they formerly were, but now carefully renovated and modernised.

Day 3: drive from Bad Ischl to Zell am See

Among snow-covered mountains and the crystal-clear Zell Lake, the medieval town nestles against the rising slopes of the Schmittenhöhe. A leisurely and active feeling for life is complemented to make an attractive mixture for local people and guests. Ancient inns, restaurants, bars and pubs work their magic with their ambiance and culinary pleasures. A variety of cultural and sport offers in all seasons.

Day 4: whole day in Zell am See

The Zell am See – Kaprun area could have been created for all kinds of sport and leisure activities: ski sports in winter, water sports, golf, riding, cycling,

mountain biking, hiking in summer.

On foot or with the cable car up to the Schmittenhöhe; where the visitor will discover the unique sight of 30 three thousand metre peaks. The glacier ski resort of Kitzsteinhorn (3,203 m) is an attraction for winter sports fans all year round. The high mountain reservoirs Mooserboden and Wasserfallboden, Kaprun Castle, Vötters vehicle museum, the Sigmund-Thun gorge and many more destinations are well worth visiting.

Day 5: drive from Zell am See to Kufstein

The massive fortifications allow one to sense what an important position Kufstein already had in the Middle Ages. Centuries of culture and impressive nature are united among stylish town houses and tranquil farmhouses in the area to make a mature but vital tradition. Kufstein also counts among the cultural and economic centres of the Inn Valley today. Follow the traces of the Middle Ages and enjoy a Tyrolean way of life in a natural atmosphere.

Day 6: drive from Kufstein to Innsbruck

The 800-year-old town is renowned as a cultural center, and as a city of numerous art treasures and many historic structures. Innsbruck's rich history is interwoven with that of the Habsburgs, whose wealth and sense of beauty left their mark: take the „Golden Roof“, the „Black Men“ bronze statues at the Court Church, the Imperial Court Palace and Ambras Castle.

Day 7: drive from Innsbruck to Salzburg

State capital. One of the largest European culture and tourism centers, in an unique landscape structure on both banks of the „Salzach“, framed by the „fortress mountain“ (western) and Kapuzinerberg (eastern). The pictorial lanes in the old-town, the numerous churches, the proud fortress and the mountain landscape lend incomparable attractions to the city. The city is nodal point of important railroad lines and several major roads which has lots of importance of the international traffic. The mild climate and the buildings in the Italian baroque-style give a southern accent to the city. Salzburg is festival city, music city (hometown of Mozart), educational & economic center due to the salt trade.



Steyr © TVB Steyr - R. Hochhauser



Bad Ischl © TVB Bad Ischl



„Goldenes Dachl“ © TVB Innsbruck



© Europasportregion Zell am See



© TVB Kufstein



Salzburg © Tourismus Salzburg



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